

OPERATION FIRING FOR EFFECT, THE GRASSROOTS VETERANS MOVEMENT



Operation Firing For Effect, herein referred to as OFFE, was founded by combat Veterans who hold sacred the vision of ensuring that all Veterans, past present and future, are given proper respect, care and service.

That vision exists by advancing the centuries old notion of delivering on the unconditional
PROMISE OF SACRED TRUST.

"For their service and sacrifice, warm words of thanks from a grateful nation are more than warranted, but they aren't nearly enough. We also owe our veterans the care they were promised and the benefits that they have earned. We have a sacred trust with those who wear the uniform of the United States of America. It's a commitment that begins at enlistment, and it must never end. But we know that for too long, we've fallen short of meeting that commitment. Too many wounded warriors go without the care that they need. Too many veterans don't receive the support that they've earned. Too many who once wore our nation's uniform now sleep in our nation's streets."

-PRESIDENT OBAMA, MARCH 19, 2009

Unfortunately, the anticipated support of a newly elected politician or the promise of an appointed bureaucrat to often falls pitifully short of the mark to “care for him that shall have

borne the battle” and the resulting lip-service is more damaging than before they held office.

“Our nation honors
her sons and daughters
who answered the call
to defend a country
they never knew and
a people they never met.”

*Korea War Veterans Memorial
Washington DC*

OFFE is alive and well in 21 States throughout our nation. Its diverse membership (free) includes men and women who have served honorably in the military, their families, their supportive communities and their networks.

OFFE has never called for physical violence or destructive protest. However, it will always, directly, challenge the mere appearance by the “Steward” of the Promise to Veterans, our federal government, to unconditionally deliver this moral obligation, in the spirit in which it was started, until our nation’s last Veteran is properly put to rest.

OFFE will always “fire for effect”, using our united voice to expose the appearance of financial improprieties, disproportionate application of policy, influence by special interests and code violations described in U.S. TITLE 38.

The Department of Veterans Affairs is an institution that has a huge budget, second only to the Department of Defense. All of the funds, all of its assets and, by today’s standards, all of its data compose a cache of value that special interests have already accessed and pilfered. OFFE testimony describes a history of politics and intentional poor policy that has facilitated the actual dismantling of the Promise addressed here.

This Position Website has been created to bring these facts to you.

We all must subscribe to the statement made by a certain WWII Veteran, William “Bill” Ruiz, “**the word ‘satisfied’ must not exist in the vernacular of Veteran advocates**”.

COMMUNICATION IS THE ANSWER TO THE QUESTION

The technological advances of today in communication are beyond the grasp for many, especially those born before the dawn of the public Internet. Thanks to many others who were born at that time, or after, OFFE has incorporated communication technology into its operating procedures and this Position Website is another step towards increasing this awareness.



OFFE executes a schedule of conference bridge calls, conducts 90% of its advocacy online and sets in-person conferences, workshops and policy meets at locations central to those who participate. Trips to Washington, D.C. to testify or to bring urgent matters to the attention of legislators are scheduled as-needed and as-afforded.

Those States outside of current member States that OFFE created by word of mouth, 21, represent the OFFE goal, to eventually include every state in the union, its territories and

beyond. OFFE believes that Veterans of other nations must not be taken for granted either.



OFFE has kept the technical pace that online marketers are comfortable with. Most, if not all of active OFFE advocates, plus you visitors who are reading this OFFE Position Website online, know what a “website” is for and the purpose that it serves.



There are the three basic questions that all potential customers visiting any website will routinely process:

WHERE AM I, AND, WHAT ARE THEY SELLING?

WHY SHOULD I BELIEVE THEM?

WHAT SHOULD I DO NEXT?



OFFE is a compliant non-profit 501(c)(3), tax exempt, organization based in New York and it is not “selling” anything in the sense of making a profit.

OFFE does believe, however, that if these basic consumer inquiries are good enough to sell merchandise and services, they should be good enough to inform you, the visiting

public, about the substandard service that too many of our nation's Veterans are being subjected to, constituting a national breach of moral obligation and we are all guilty by association.

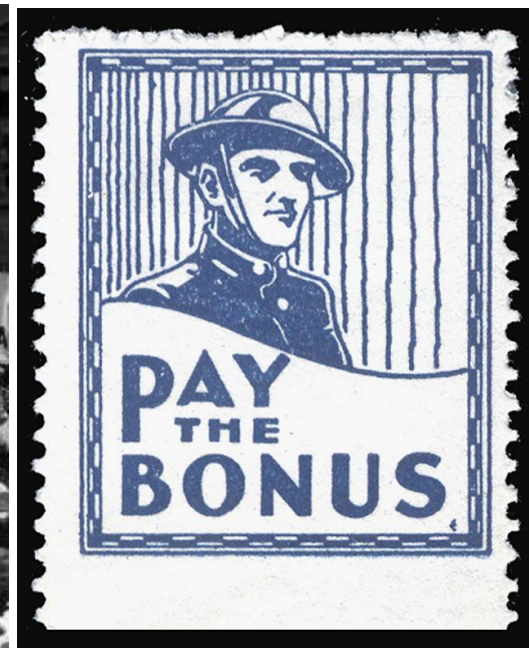
The OFFE grassroots advocacy has stepped into the vacated role of watchdog that the traditional Veteran Service Organizations, VSO's, used to hold.

It appears that national politics and national funding does influence the administrative decisions made at these national levels affecting those agendas to not to include challenging VA's poor planning, it's disproportionate application of policy from State to State, or, the mere appearance of government policy influenced by special interest.



Today, OFFE advances the same notion that the 1932 Bonus Army did when it marched on Washington, D.C. OFFE stands in solidarity for giving a louder voice to the entire non-chartered Veteran population, the Veteran's family and the Veteran's community.





OFFE's assertive advocacy is worthwhile and it needs your support to create more action.

This effort must cause more visitors to decide to stand shoulder to shoulder and, then, advocate these answers to the three questions posed earlier.

#1 WHERE AM I, AND, WHAT ARE THEY SELLING?



YOU ARE AT THE OFFE POSITION WEBSITE, where people, of all walks of life, have joined for one purpose only, to make certain that the Promise of Sacred Trust, established centuries ago, for U.S. Military Veterans is delivered, “unconditionally” and as intended.

Why must this concern you if, for example, you are a woman, possibly still a student, of the “millennial” generation and your parents migrated here from the Mid-East?

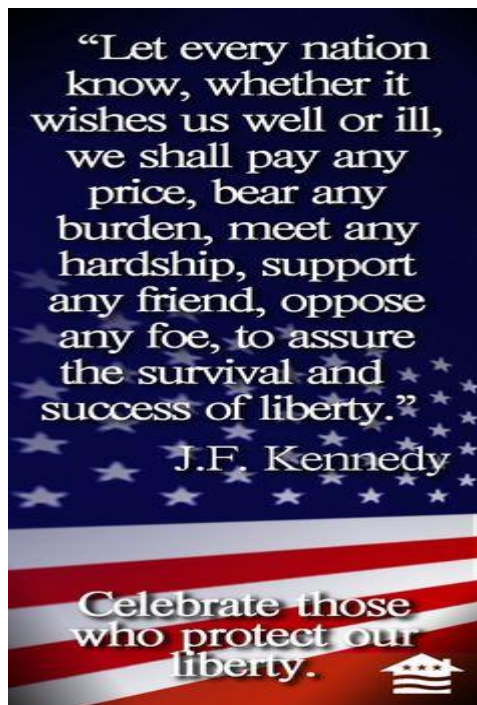
OFFE believes that it should concern all for the same reason that it would concern an eighty five year old Veteran who was born in Wyoming and served in the Korean conflict

THE INTEGRITY OF OUR NATION IS AT STAKE.

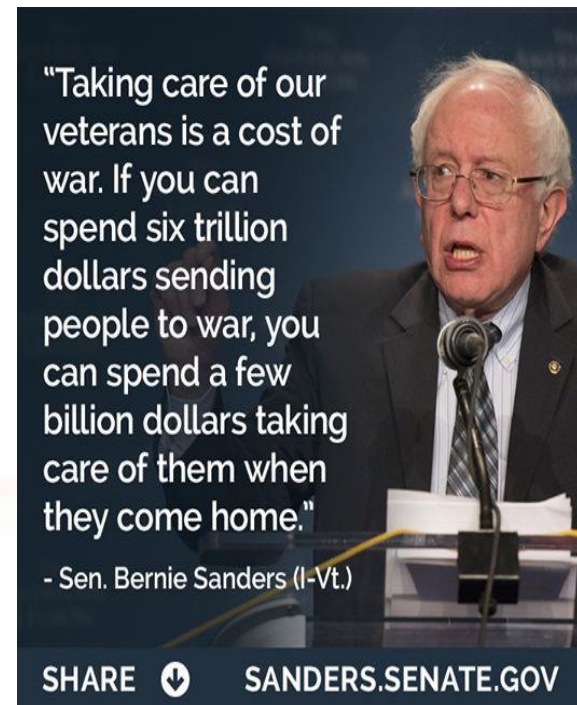
If our “word” as a nation is no good, if we cannot control those who are misinterpreting, misrepresenting and “tweaking” the truth, then, we, the citizens of the UNITED STATES of

AMERICA, are no better than corrupt 3rd world countries where the few prey on the resources of the many.

It may be said that OFFE is “selling” you on the fact that Veterans represent the true cost of war, the “lingering” cost of war that most politicians do not take into account when war is declared and non-veteran Americans take for granted as they go about their day.



“The true soldier fights not because he hates what is in front of him, but because he loves what is behind him.”
G.K. Chesterton



#2 WHY SHOULD I BELIEVE OFFE?

There have been so many lies and half-truths cast about in the debate of care for Veterans that OFFE would not blame you for being skeptical. If you don't want to believe OFFE, put your trust in those who came before us, those who, by keeping the "Promise" intact, appear to have had patriotic roots that ran deeper.

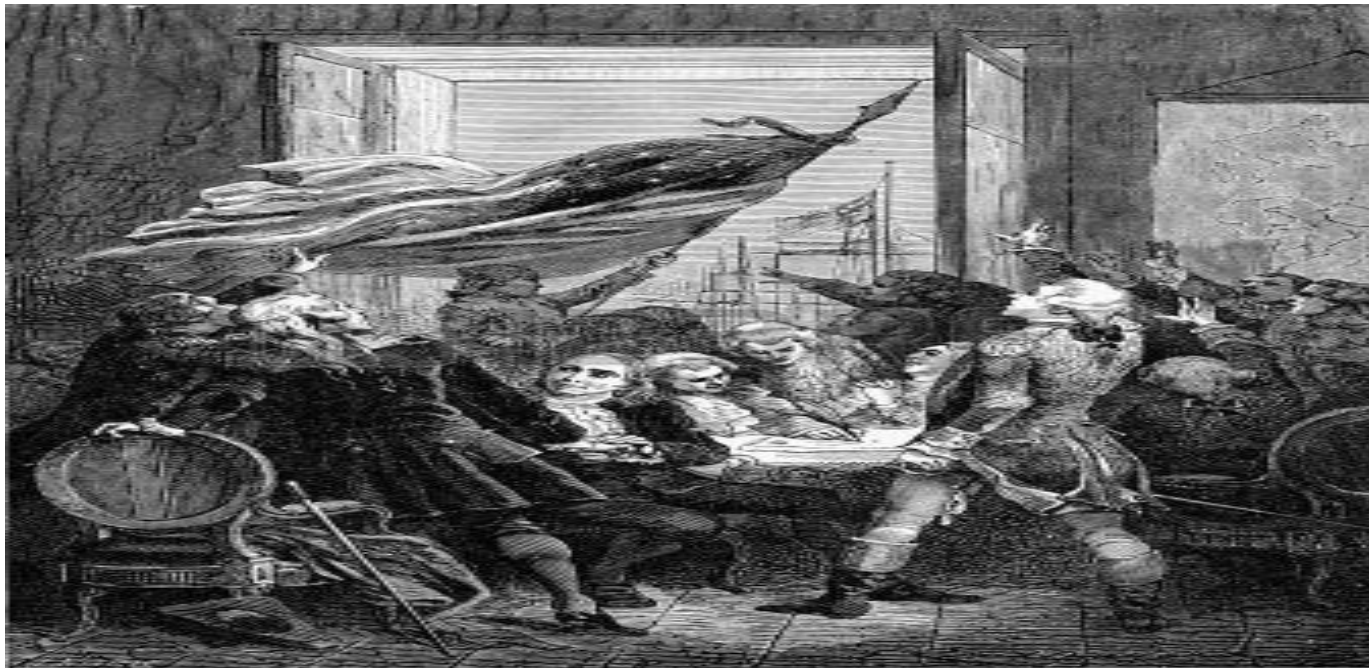


Believe in OFFE because it's one and only aim is to force the federal government to maintain the unconditional commitment to properly deliver this nation's debt to its

defenders. Remember, this promise was not demanded, it was promised by a grateful nation.

Believe the principle expressed by President Obama in 2009, even if his administration failed. Believe in the three Presidents of the past that also expressed the meaning of Sacred Trust.

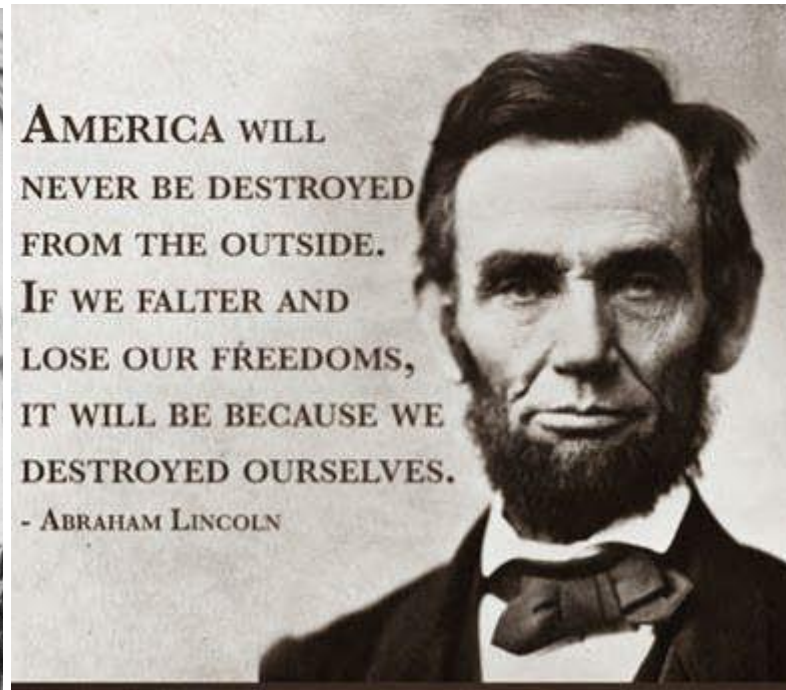
By General George Washington at Rockhill, near Princeton, November 2, 1783



“Who, that was not a witness, could imagine that the most violent local prejudices would cease so soon, and that men who come from the different parts of the continent, strongly disposed by

the habits of education, to despise and quarrel with each other, would instantly become but one patriotic band of brothers

By President Abraham Lincoln in his 2nd Inaugural Address, 1865,



“With malice toward none, with charity for all, with firmness in the right as God gives us to see the right, let us strive on to finish the work we are in, to bind up the nation's wounds, to care for him who shall have borne the battle and for his widow and his orphan, to do all which may achieve and cherish a just and lasting peace among ourselves and with all nations”.

By President Calvin Collidge in 1920



“The nation which forgets its defenders will be itself forgotten”

#3 WHAT SHOULD I DO NEXT?

This is the OFFE Veteran Advocate Position Website and it has presented you with supported statements that too many Veterans are receiving substandard treatment at the hands of the government while special interest constituents are moving to capitalize on the downsizing and dismantling of the VA, its people, assets, land resources and data.



If this is a repeat of history is not the appropriate question. Instead, we should ask, “What are we going to do to improve the quality of life for the Veteran based on the breach of a national moral obligation?”

If we are going to do anything at all we must do it in unity and we must do it before there is nothing left to save.



“Nuff Said”